

SPONSORSHIP OPPORTUNITIES

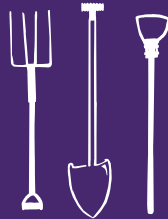
THE FOOD PROJECT'S

BIG Shindig

MAY 7, 2020

PRESENTING SPONSOR:

Bank of America 



VENUE:

The Cyclorama at the
Boston Center for the Arts

A historic venue in Boston's South End



thefoodproject.org/bigshindig

ABOUT THE FOOD PROJECT

VISION

The Food Project envisions a world where youth are active leaders, diverse communities feel connected to the land and each other, and everyone has access to fresh, local, healthy, affordable food.

MISSION

The Food Project's mission is to create a thoughtful and productive community of youth and adults from diverse backgrounds who work together to build a sustainable food system. Our community produces healthy food for residents of the city and suburbs, provides youth leadership opportunities, and inspires and supports others to create change in their own communities.

"I have learned what a Collinear hoe is and how to properly attach drip tape. More importantly, I have learned about food apartheid, social injustices, and different types of oppression. The Food Project has shaped me into a strong, knowledgeable person who is ready to change the world."

- Michael B.



WORK

One in ten families struggle to get the food they need to live healthy, prosperous lives: nearly 700,000 adults and children in Massachusetts are food-insecure. At The Food Project, youth are working hard to ensure that ALL families in Eastern Massachusetts have access to fresh, healthy, affordable food.

Each year, The Food Project

- Stewards 70 acres of urban and suburban farmland in Boston, Lincoln, Lynn, Beverly, and Wenham
- Provides 120 teens with meaningful employment to learn about sustainable farming and social justice while developing their communication, leadership, and workplace skills
- Grows over 200,000 pounds of healthy, affordable, culturally relevant produce
- Distributes fresh produce to underserved communities through hunger relief organizations and affordable farmers markets that match federal nutrition benefits
- Builds raised-bed gardens in community spaces and backyards
- Partners with Boston and Lynn community members to create innovative solutions for fresh food access

THE FOOD PROJECT SINCE 1991:

- 1,892 youth employed
- approx. 4,950,000 lbs. of produce harvested
- Over 2 million servings of produce donated to hunger relief
- 70 acres sustainably stewarded



ABOUT THE EVENT

THURSDAY,
MAY 7, 2020



COCKTAILS. RAFFLE. DINNER.
YOUTH SPEECHES. AUCTION.



THE CYCLORAMA
AT THE BOSTON CENTER
FOR THE ARTS

Join us for The Food Project's 8th annual **Big Shindig** fundraiser to celebrate all that you have achieved to empower youth leaders, strengthen community-controlled food systems, and steward over 70 acres of urban and suburban farmland in eastern Massachusetts.

The Big Shindig is an inspiring evening of youth stories, delicious food, and a lively raffle and auction—all supporting The Food Project's youth, food, and community. This year will welcome 300 attendees and raise critical funds to kick off The Food Project's 29th growing season.



2020 EVENT CO-CHAIRS

Danielle Dickinson • Annalisa Di Palma

AS A BIG SHINDIG SPONSOR, YOU:

- Connect with over 300 attendees—business professionals, community leaders, and philanthropic donors who share your values of food justice, environmental sustainability, and youth leadership
- Reach more than 25,000 people through The Food Project's e-communications and social media with an email list of 16,000, over 9,400 followers on Facebook, and 7,300 followers on Twitter
- Support meaningful employment and leadership development for local teens and improved access to healthy, affordable food for the local community

BECOME A SPONSOR OF THE FOOD PROJECT'S BIG SHINDIG TODAY!



"I didn't fully realize the power of my community until I started working at The Food Project. Being a woman of color in America, it feels like I don't have a voice. But The Food Project gives me the confidence that my voice matters."

- Red H.

2019 BIG SHINDIG

- 44 individual and corporate sponsors
- 300 attendees
- Over \$345,000 raised

[THEFOODPROJECT.ORG/BIGSHINDIG](https://thefoodproject.org/bigshindig)



SPONSORSHIP OPPORTUNITIES



Presenting Sponsor
\$25,000

Steward of the Land
\$15,000

Master Gardener
\$7,500






























Greenhouse Keeper
\$5,000

Seed Sower
\$2,500

Tiller of the Soil
\$1,000



SPONSORSHIP BENEFITS

	Presenting Sponsor \$25,000	Steward of the Land \$15,000	Master Gardener \$7,500	Greenhouse Keeper \$5,000	Seed Sower \$2,500	Tiller of the Soil \$1,000
Honorary co-chair with opportunity to speak from the podium						
Lead recognition in all event materials and communications						
Ongoing social media coverage						
Volunteer service day with recognition on social media	up to 50 people	up to 25 people				
Verbal recognition from the podium at the event						
Social media thank you post						
Name/logo projected on screens at the event						
Ad space in the program book	Full page, color	Full page, B&W	Half page, B&W	Quarter page, B&W		
Listing on printed save the date and invitation						
Listing in event e-communications						
Listing in program book, website, and event signage						
Tickets to the event	10 tickets Premiere table with signage	10 tickets Priority table with signage	10 tickets Priority table with signage	8 tickets Reserved table with signage	4 tickets	2 tickets

Become a sponsor today. Consider the above benefits or **create a custom package**.
Contact events@thefoodproject.org



SPONSORSHIP FORM

YES! I want to sponsor The Food Project's Big Shindig.

Please see Sponsorship Benefits page for list of benefits included with your sponsorship.

Name _____

Title _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email address _____

Level of Sponsorship (please check one):

- | | | | |
|--|--------------------------------|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 | <input type="checkbox"/> Greenhouse Keeper | \$5,000 |
| <input type="checkbox"/> Steward of the Land | \$15,000 | <input type="checkbox"/> Seed Sower | \$2,500 |
| <input type="checkbox"/> Master Gardener | \$7,500 | <input type="checkbox"/> Tiller of the Soil | \$1,000 |
| <input type="checkbox"/> Donation | \$_____ (fully tax deductible) | | |

I accept all benefits associated with my chosen level of sponsorship _____ (please initial)

If you are not accepting all benefits, please explain _____

Please type or print information exactly as it should appear in recognition lists:

Sponsor Name(s) _____

I will mail a check payable to The Food Project to:

The Food Project | 10 Lewis Street | Lincoln, MA 01773

Please charge my credit card: Visa MasterCard AMEX Discover

Card number _____ Expiration Date _____

Name on card _____

Signature _____

For questions about sponsorship, please email events@thefoodproject.org

Please mail this form to: The Food Project | 10 Lewis Street | Lincoln, MA 01773

Or scan and email it to: events@thefoodproject.org