

FOR IMMEDIATE RELEASE

August 21, 2014

THE FOOD PROJECT'S ANNUAL BENEFIT WILL NOW BE HELD EVERY SPRING

LINCOLN – The Food Project’s Board of Trustees has decided to move the organization’s popular annual benefit to the spring, in order to better serve the mission and vision of the organization. This is an exciting new strategic direction for The Food Project’s fundraising and development initiatives.

“A spring benefit aligns so well with our core functions as a farming and youth programs organization,” said Dylan Sanders, the chairman of the Board of Trustees. “A spring event will lead us into the summer just as the natural farming cycle kicks off and when our signature Seed Crew youth program begins.

“Indeed, spring is the perfect time to showcase what we do best, tap into the natural optimism every spring brings for our terrific supporters, and better serve our mission and vision through this important fundraising event,” Sanders said.

The Benefit currently scheduled for Thursday, September 18, will now be held in Spring 2015! Stay tuned for more details on the new date and venue.

###

