FOR IMMEDIATE RELEASE

New Balance Foundation Supports The Food Project’s Dudley Town Common Farmers Market for 10th Year

July 15, 2016 -- Lincoln, MA -- The Food Project is excited to announce that they have been awarded a $15,000 grant from the New Balance Foundation. This generous grant will support the Dudley Town Common Farmers Market which serves the Dudley neighborhood of Dorchester and Roxbury. The market provides fresh, locally grown, fruits and vegetables at affordable prices for local residents who may not have ready access to fresh produce.

“The New Balance Foundation’s support of The Food Project’s Dudley Town Common Farmers Market is crucial for reducing food insecurity and providing fresh produce to community residents,” said J. Harrison, Executive Director of The Food Project. “The New Balance Foundation has been a generous supporter of the Dudley Town Common Farmers Market for ten years. We are grateful for their support and look forward to continuing this productive partnership.”

Since 1981, the New Balance Foundation has developed deep partnerships with charitable organizations benefitting the lives of residents and their children in the communities that are home to New Balance Athletics’ employees and manufacturing facilities. The Foundation supports a diversity of humanitarian initiatives with a principal focus on preventing childhood obesity and supporting healthy lifestyles.

To find out how you can support The Food Project’s mission to create a thoughtful and productive community of youth and adults from diverse backgrounds who work together to build a sustainable food system, visit The Food Project on the web.

About The Food Project
Since their founding in 1991, The Food Project has grown into a nationally-recognized non-profit organization that works at the intersection of youth, food, and community. For more than 25 years, The Food Project has brought youth and adults from diverse backgrounds together on their farms to produce healthy food for residents of the city and suburbs to build a local and sustainable food system. The organization believes that food is a unique vehicle for creating personal and social change. The Food Project aims to transform our food system into an equitable and inclusive model that is community-controlled and supports food justice for all.

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Contact
Ross Condit
Director, Marketing & Communications
The Food Project
(P) 781-259-8621 x30
rcondit@thefoodproject.org