

FOR IMMEDIATE RELEASE

New Balance Foundation Supports The Food Project's Dudley Town Common Farmers Market

October 24, 2017--Lincoln, MA--The Food Project is excited to announce that they have been awarded a \$15,000 grant from the [New Balance Foundation](#). The New Balance Foundation enables the operation of the Dudley Town Common Farmers Market which serves the Dudley neighborhood of Dorchester and Roxbury; this year marks their 11th year of sponsorship. The farmers market provides fresh, locally grown, fruits and vegetables at affordable prices for local residents who may not have ready access to fresh produce. This year has already seen record sales due to The Food Project inspired, state funded and managed, "Healthy Incentives Program" that matches SNAP purchases of fresh produce up to \$80 a month (depending on household size).

"The Dudley Town Common Farmers Market is crucial for providing fresh produce to community residents. The market has also become a hub for community gardeners and families from diverse backgrounds to come together around unique produce" said J. Harrison, Executive Director of The Food Project. "The New Balance Foundation has been a generous supporter of the Dudley Town Common Farmers Market for more than a decade, as well as providing volunteer groups to work on our farms. We look forward to continuing this productive partnership."

For over 30 years, the New Balance Foundation has supported charitable organizations whose humanitarian efforts work for the betterment of our children and communities. Their principal focus is on preventing childhood obesity, a serious issue with profound health and social consequences that cannot be left unchecked. We are delighted that the New Balance Foundation recognizes that providing affordable, culturally relevant, fresh and healthy produce is essential to combating obesity in both children and adults.

To find out how you can support The Food Project's mission to create a thoughtful and productive community of youth and adults from diverse backgrounds who work together to build a sustainable food system, visit [The Food Project on the web](#).

About The Food Project

Since their founding in 1991, The Food Project has grown into a nationally-recognized non-profit organization that works at the intersection of youth, food, and community. For more than 26 years, The Food Project has brought youth and adults from diverse backgrounds together on their farms to produce healthy food for residents of the city and suburbs to build a local and sustainable food system. The organization believes that food is a unique vehicle for creating personal and social change. The Food Project aims to transform our food system into an equitable and inclusive model that is community-controlled and supports food justice for all.

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