## FOR IMMEDIATE RELEASE

## Lynn Grows Party Kicks Off New Lynn Food System Plan

**April 5, 2018 -- Lynn, MA--**On Saturday, April 14th from 3:30 p.m. to 5 p.m. at the Lynn Museum, the Lynn Grows Steering Committee will reveal its community-driven vision and set of six priorities for building a better food system in the city. Lynn Grows is the culmination of two years of work, with the committee hosting more than 30 listening sessions across Lynn with city stakeholders, and hearing from over 300 residents about their food realities.

"We are excited to present a community created vision to build a better food system in Lynn and look forward to getting other Lynn residents and stakeholders involved in making this a reality," said The Food Project's North Shore Regional Director, John Wang.

In late 2016, The Food Project and the Lynn Food and Fitness Alliance formed the Lynn Grows partnership with a diverse group of Lynn community member to create a more equitable and healthy food system in the city. The steering committee, a group of 25 Lynn residents and city stakeholders, just completed their vision and list of six priority areas to guide the Lynn Grows initiative. These priorities include creating better access to healthy food, building community gardens, increasing the availability of fresh local produce at area food businesses, and more.

During this process, The Food Project and the Lynn Food and Fitness Alliance facilitated over two-dozen listening sessions with groups around the city in order to better understand what food system related issues are important to residents. Listening sessions included an introduction to Lynn Grows, a discussion of the Lynn food system, and an opportunity for participants to offer feedback on the vision and priorities, while sharing their experiences and ideas for the future.

Join Lynn Grows to help create a more equitable, secure food system that serves the interests and needs of all Lynn residents. All Lynn stakeholders and residents are invited to learn more about the Lynn Grows vision and priorities. Snacks, interactive activities, and music will be provided. To RSVP, contact Olivia at <a href="mailto:oboggiano-peterson@fellow.thefoodproject.org">oboggiano-peterson@fellow.thefoodproject.org</a> and check Facebook (@lynngrows) for updates and watch for the lynngrows.org website launching on April 14.

## **About The Food Project**

Since their founding in 1991, The Food Project has grown into a nationally-recognized non-profit organization that works at the intersection of youth, food, and community. For more than 27 years, The Food Project has brought youth and adults from diverse backgrounds together on their farms to produce healthy food for residents of the city and suburbs to build a local and sustainable food system. The organization believes that food is a unique vehicle for creating personal and social change. The Food Project aims to transform our food system into an equitable and inclusive model that is community-controlled and supports food justice for all.



## **About Lynn Food and Fitness Alliance**

The <u>Lynn Food and Fitness Alliance</u> (LFFA) is program that works to identify, develop and implement policy and environmental changes to promote healthy eating and active living for all residents. Housed within the city's Public Health Division, and funded by <u>Mass in Motion</u>, LFFA strives to be a comprehensive approach to build and support community-wide health and health equity through policy and systems change.

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