

FOR IMMEDIATE RELEASE

The Food Project's Receives \$15,000 Grant from the New Balance Foundation to Support the Dudley Town Common Farmers Market

April 11, 2019 – Lincoln, MA – The Food Project is excited to begin another season of the Dudley Town Common Farmers Market, thanks to the support of the New Balance Foundation for the 13th year. During the 2018 market season, neighborhood residents purchased over \$15,000 worth of locally grown produce at the Dudley Market, 45 percent being purchased using state and federal benefits.

"The Dudley Town Common Market is an important place in the neighborhood where residents can access fresh, culturally-relevant produce. Youth in The Food Project's Root Crew enjoy managing the market and interacting with customers, and we have formed great relationships with neighbors who love the quality and variety of produce each week," said Danielle Andrews, The Food Project's Urban Agriculture Manager in Greater Boston. "We are grateful for the long-time support that the New Balance Foundation has offered The Food Project and look forward to continuing this impactful partnership."

For more than 35 years, the New Balance Foundation has supported charitable organizations whose humanitarian efforts work for the betterment of our children and communities. Their principal focus is on preventing childhood obesity, a serious issue with profound health and social consequences that cannot be left unchecked. The Food Project is delighted that the New Balance Foundation recognizes that providing affordable, culturally relevant, fresh and healthy produce is essential to combating obesity in both children and adults.

About The Food Project

Since their founding in 1991, The Food Project has grown into a nationally-recognized non-profit organization that works at the intersection of youth, food, and community. For more than 28 years, The Food Project has brought youth and adults from diverse backgrounds together on their farms to produce healthy food for residents of the city and suburbs to build a local and sustainable food system. The organization believes that food is a unique vehicle for creating personal and social change. The Food Project aims to transform our food system into an equitable and inclusive model that is community-controlled and supports food justice for all.

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