



## **The Food Project Rides Again to End Food Insecurity on September 25, 2016**

**Lincoln, MA – August 26, 2016** – The Ride for Food is just one month away! Registration is underway for the fifth annual Ride for Food, a charity bike ride organized by Three Squares New England (TSNE). The event will take place on September 25, 2016 at the Noble & Greenough School in Dedham, MA. The Ride for Food raises funds for hunger relief organizations while building awareness around food insecurity. This year, the event will support 18 organizations that include food pantries, community kitchens, community farms, food rescue organizations, and The Food Project.

2016 marks The Food Project's third year of involvement with the Ride for Food. "This year, The Food Project is celebrating our 25th anniversary," said The Food Project's Executive Director J. Harrison. "Our goal is to have a team of 25 riders and raise \$25,000 in honor of our anniversary. All of the money our team raises will support youth from the city and suburbs to advance our vision of a world where everyone has access to fresh, healthy food."

Hunger is a growing problem in New England. The Greater Boston Food Bank's most recent Hunger Study estimates that one in nine residents are at risk of going hungry—one-third of whom are children. Project Bread's 2014 Status Report on Hunger in Massachusetts found that the food insecurity rate has increased by 71% over the past ten years.

The Ride for Food's mission is to eliminate food insecurity by increasing the capacity of local area hunger relief organizations by assisting with fundraising, visibility, and community engagement to broaden and strengthen the local food system. Since its inception, the Ride for Food has raised more than \$650,000 to support its hunger relief partners.

Eliminating food insecurity throughout the area is an achievable goal. Help make a difference in your communities by joining The Food Project's team today as a [rider](#) (rides of 10, 25, or 50 miles are available), as a [donor](#), or as a [volunteer](#). Visit us online to [learn more about the Ride for Food](#).

### **About The Food Project**

Since their founding in 1991, [The Food Project](#) has grown into a nationally-recognized non-profit organization that works at the intersection of youth, food, and community. For more than 25 years, The Food Project has brought youth and adults from diverse backgrounds together on their farms to produce healthy food for residents of the city and suburbs, and to build a local and sustainable food system. The organization believes that food is a unique vehicle for creating personal and social change. The Food Project aims to transform our food system into an equitable and inclusive model that is community-controlled and supports food justice for all.

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