

The Food Project hosts team for the 2015 Ride For Food

Cyclists and volunteers raise funds to combat hunger

June 1, 2015. Lincoln, Mass. The Food Project will again host a team for the Ride for Food on Sunday, September 20, 2015. The event, in its fourth year, is designed to create awareness about hunger in our communities and to support The Food Project and 13 other hunger relief organizations in their fundraising efforts. Riders leave from the Noble and Greenough School campus in Dedham for a 10, 25, or 50-mile ride and return for a lunch and award ceremony.

The Food Project is pleased to announce that Joe Stein will again co-captain the organization's Ride for Food team. Stein, a senior equity research analyst for Grantham, Mayo, Van Otterloo & Company, is an avid cyclist and serves on the Food Project's board of trustees.

"I am honored to co-captain The Food Project's Ride for Food team again. Our team had a great time riding last year. With three different routes, both avid cyclists and casual bicycle riders can participate and enjoy being part of a community effort to support The Food Project and help end food insecurity in New England," says Stein.

Cyclists can register with The Food Project team at therideforfood.org. Each rider on the team commits to raise a minimum of \$1,000 on a best efforts basis. Riders who meet this goal will receive the coveted event bike jersey, designed this year by MassArt graphic design student Jane Eun Cho. Those interested in volunteering and supporting The Food Project's team can register and enter "virtual rider" in the offer code. Last year's Ride for Food raised \$210,000 for 11 area organizations committed to battling hunger locally. This year, the goal is to raise \$300,000.

"The Food Project is thrilled to participate in the Ride for Food again this year. We benefit from the fundraising efforts and from collaborating with other organizations that are committed to combating hunger in our area," says James Harrison, executive director.

[The Food Project](http://thefoodproject.org) is one of the largest regional farming and food access organizations in Massachusetts. Since 1991, more than 1,400 youth have participated in our leadership development programs. We farm approximately 70 acres on three suburban farms, four urban farms, and two greenhouses throughout Massachusetts, and distribute our produce through farmers markets, subsidized farm shares, and to hunger relief organizations.

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