

FOR IMMEDIATE RELEASE

Blue Cross Blue Shield Supports The Food Project's Build-a-Garden

November 8, 2017--Lincoln, MA--Blue Cross Blue Shield of Massachusetts recently awarded The Food Project \$10,000 through their Healthy Living Community Grant program in support of The Food Project's Build-a-Garden initiatives. Through Build-a-Garden, youth in The Food Project's Dirt Crew will build 100 gardens in backyards and community spaces in Boston neighborhoods to ensure access to fresh, healthy, affordable, and culturally relevant foods. Blue Cross Blue Shield will provide additional support through learning sessions for The Food Project and other community partners.

"Blue Cross Blue Shield of Massachusetts's Healthy Living initiative enables residents in our community to grow fruits, vegetables, and herbs right in their own backyards," said J. Harrison, Executive Director of The Food Project. "Blue Cross Blue Shield of Massachusetts is working to create a network of innovators in community health to share best practices, resources, and knowledge. The Food Project looks forward to the collaboration and partnership facilitated by Blue Cross Blue Shield of Massachusetts."

Blue Cross Blue Shield of Massachusetts helps people in every community thrive as healthy and engaged citizens. Their corporate citizenship supports healthy eating, active lifestyles, and positive environments.

To find out how you can support The Food Project's mission to create a thoughtful and productive community of youth and adults from diverse backgrounds who work together to build a sustainable food system, visit [The Food Project on the web](#).

About The Food Project

Since their founding in 1991, The Food Project has grown into a nationally-recognized non-profit organization that works at the intersection of youth, food, and community. For more than 26 years, The Food Project has brought youth and adults from diverse backgrounds together on their farms to produce healthy food for residents of the city and suburbs to build a local and sustainable food system. The organization believes that food is a unique vehicle for creating personal and social change. The Food Project aims to transform our food system into an equitable and inclusive model that is community-controlled and supports food justice for all.

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