TITLE: Attention Getters

IMPACT: Gets people’s attention in a crowd

RISK: Low

GROUP SIZE: Any

TIME REQUIRED: Less than a minute

DIRECTIONS:

• Use a buzzword. Let the group choose a word that has some meaning for the group or the event (for example: respect, community or compost), and use it as a way to bring the group back together and keep it focused. When someone yells, "What's the buzzword", the entire group responds with the buzzword as loudly as possible.

• Use a cowbell. A cowbell is any device that can attract people's attention towards you. (For example: a bell, chime or routine noise).

• Clap 1,2,3. Clapping is one way to get your group quiet and focused on you. You should clap loudly once and say to your group, "If you can hear me, clap once". If this does not get the groups full attention, you can clap twice and repeat, "If you can hear me, clap twice." If you do this a number of times with a group, they will become accustomed to it as a procedure.

• Hold up two fingers. At the beginning of the day tell everyone that you will be holding two fingers over your head when you want to get people’s attention. People should be on the lookout for it and raise their fingers up to join you when they see it. They should stop talking as they do so.

• Hold up your arm, and make eye contact with people in the group.