

FOR IMMEDIATE RELEASE

Another Successful Season of The Food Project's Dudley Town Common Farmers Market Thanks to the New Balance Foundation

December 18, 2018 – Lincoln, MA – The Food Project is excited to announce another successful summer season of the Dudley Town Common Farmers Market, thanks to the support of the New Balance Foundation for the 12th year. During this past season, over \$43,000 worth of locally grown produce was sold across The Food Project's markets, 60 percent being purchased with federal benefits.

"The Dudley Town Common Farmers Market is an important place where community residents can access fresh, culturally relevant produce. The market has also become a wonderful community gathering-place where people from diverse backgrounds come together around an appreciation for local food," said Sutton Kiplinger, Regional Director of The Food Project in Greater Boston. "We are grateful for the support that the New Balance Foundation has offered The Food Project for more than a decade and look forward to continuing this productive partnership."

For over 30 years, the New Balance Foundation has supported charitable organizations whose humanitarian efforts work for the betterment of our children and communities. Their principal focus is on preventing childhood obesity, a serious issue with profound health and social consequences that cannot be left unchecked. The Food Project is delighted that the New Balance Foundation recognizes that providing affordable, culturally relevant, fresh and healthy produce is essential to combating obesity in both children and adults.

About The Food Project

Since their founding in 1991, The Food Project has grown into a nationally-recognized non-profit organization that works at the intersection of youth, food, and community. For more than 26 years, The Food Project has brought youth and adults from diverse backgrounds together on their farms to produce healthy food for residents of the city and suburbs to build a local and sustainable food system. The organization believes that food is a unique vehicle for creating personal and social change. The Food Project aims to transform our food system into an equitable and inclusive model that is community-controlled and supports food justice for all.

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